



Take home country goodness!TM
Westby brand Sour Cream, French Onion Dip and Butter, too.

Some may think sour cream is just sour cream, no matter who the producer may be. Not true; all sour cream is not created equal. *Westby* brand sour cream is made with Grade-A Cultured Cream from the nearby dairy farms of our farmer-owners. Freshness matters when you want a smooth and creamy sour cream, and the great taste of country goodness – *Made-in-Wisconsin*.

When you start with some of the freshest sour cream, then you have the ideal base for making flavorful dips. Our recipe for *Westby* French Onion Dip includes the right mix and balance of flavorings to go well with any chip, cracker or vegetable.

Butter? You bet we have butter. You can't *take home country goodness* without *Westby* brand butter.

Attractive new packaging presents a stand-out facing in any dairy case. Distinctive background colors indicate product type for Regular or Lite Sour Cream and French Onion Dip. It's easy for consumers to identify their product preference, and then come back for more.

- GREEN: Regular Sour Cream – 8oz and 16oz containers
- Purple: Lite Sour Cream – 16oz container
- LIGHT GREEN: French Onion Dip – 8oz and 16oz containers
- BUTTER: 16oz box





Take home country goodness!™

RETAIL SOUR CREAM

Pack/Size	Type	Product Code	UPC 7 50388	Net Weight Per Case	Gross Weight Per Case	Case Dimension	Case Cube	Pallet Pattern
12/8oz	Reg	3008	10105	6	6.76	13-3/4" x 9 x 3-1/4	.24	14 x 18
12/16oz	Reg	3016	10115	12	12.92	13-3/4" x 9 x 6-3/8	.46	14 x10
12/16oz	Lite	3316	10121	12	12.92	13-3/4" x 9 x 6-3/8	.46	14 x10

RETAIL FRENCH ONION DIP

Pack/Size	Type	Product Code	UPC 7 50388	Net Weight Per Case	Gross Weight Per Case	Case Dimension	Case Cube	Pallet Pattern
12/8oz		7008	10205	6	6.76	13-3/4" x 9 x 3-1/4	.24	14 x 18
12/16oz		7016	10215	12	12.92	13-3/4" x 9 x 6-3/8	.46	14 x10

RETAIL BUTTER

Pack/Size	Type	Product Code	UPC 7 50388	Net Weight Per Case	Gross Weight Per Case	Case Dimension	Case Cube	Pallet Pattern
30/16oz		5016	20101	30	32.70	13-1/8" x 8-1/8 x 10-1/4	.63	15 x 5

Westby brand butter is available in food service sizes – 40lb. and 68lb. blocks.

Customized packaging and private-label production capabilities are also available from *Westby Cooperative Creamery*.



Westby Cooperative Creamery

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