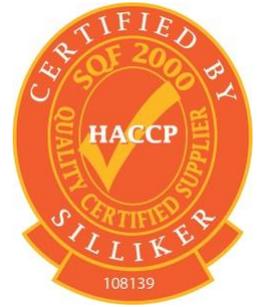


Take home
country
goodness!™

401 South Main Street, Westby, WI 54667



FOR IMMEDIATE RELEASE

Contact: Pete Kondrup, General Manager, Westby Cooperative Creamery at 608-634-3181 ext. 20, pkondrup@westbycreamery.com; or, Steve King, OPEN ROADS at 414-227-1000 ext. 3, sking@openroads-bqdn.com

Westby Cooperative Creamery Receives SQF 2000 Certification

July 25, 2011 (Westby, WI) --- Westby Cooperative Creamery, a farmer-owned dairy foods cooperative, has received the *Certificate of Registration* in meeting the requirements of the *SQF 2000 Code, Level 3: Comprehensive Food Safety and Quality Management System*. This registration includes the Food Sector Categories of Dairy Food Processing and Preserved Foods Manufacturing.

Administered by the Food Marketing Institute (FMI), and endorsed by the Global Food Safety Initiative, the Safe Quality Food Program (SQF) is a food safety management system recognized around the world as the leading certification program for food manufacturing and distribution.

“Over the past several months, we have advanced through the final validation sequence of this SQF Certification process. Through each phase we have provided verifiable proof to auditors that robust food safety control systems are being effectively implemented and documented,” says Pete Kondrup, General Manager of Westby Cooperative Creamery. “This SQF Certification process has been a team effort, and our team has performed as dedicated food industry professionals for our many retail, food service and ingredient customers and distributors.”

SQF addresses all food safety and regulatory requirements, provides proof of due diligence, and certifies compliance in food safety and quality principles. From end-to-end in the food supply chain, manufacturers, suppliers, distributors and retailers have united in a continuous link through this SQF Program to assure consumers of food safety and quality.

Westby Cooperative Creamery has been owned and operated by family dairy farms for over 100 years, and is the only manufacturer of Cottage Cheeses in the state of Wisconsin. In addition to award winning Cottage Cheeses (Westby brand 4% Small Curd won Best of Class in the 2010 World Championship Cheese Contest), the cooperative also produces Sour Creams, Dairy Dips, Yogurts, Cream Cheeses and Hard Cheeses from two sources of milk supplied by member-owners: Grade-A rBST-free and Grade-A Certified-Organic. Having these two types of milk supplied by member-owners is unique among farmer-owned dairy cooperatives.

-End-

Please visit www.westbycreamery.com for additional information on this cooperative of Family Dairy Farms.