



401 South Main Street, Westby, WI 54667

**FOR IMMEDIATE RELEASE**

**Contact:** Pete Kondrup, General Manager, Westby Cooperative Creamery at 608-634-3181 ext. 20, [pkondrup@westbycreamery.com](mailto:pkondrup@westbycreamery.com); or, Steve King, OPEN ROADS at 414-227-1000 ext. 3, [sking@openroads-bgdn.com](mailto:sking@openroads-bgdn.com)

**Westby Cooperative Creamery's 107<sup>th</sup> Year is Record-Setting**

**Feb. 1, 2011 (Westby, WI)** --- Over one hundred member dairy farm families, employees and friends celebrated another record setting year for Westby Cooperative Creamery at its 107<sup>th</sup> Annual Meeting held on January 20, 2011, in Westby, Wisconsin.

Pete Kondrup, General Manager, reported record sales revenue during fiscal year 2010, with a 20 percent increase in sales to \$37-million and increases in production volumes for Westby Cottage Cheeses, Sour Creams, Dairy Dips and Yogurts. A record 110-million pounds of member milk passed through the cooperative as fluid or manufactured dairy food products, including a growing volume of certified-organic milk, Kondrup added. Member Patronage distribution of 24-cents per hundredweight was paid as cash, with 36-cents per hundredweight provided as stock certificates to members.

"Our business has continued to grow through a good mix of Westby brand and private label retail products. Food Service and Ingredient customer segments have also grown with increased sales for our cultured products, butter and hard cheeses," says Kondrup. "With record sales and net income, we have strengthened our balance sheet, reduced debt, and increased our capital reserve for investments in operations and new product development. Most importantly, we have distributed profits to our member-owners."

According to Mark Levendoski, Board President, "We are very pleased with the performance of our business and ongoing growth. The financial foundation of Westby Cooperative Creamery is solid, providing our member-owners with a secure and profitable marketing channel for their milk, and our many customers with an equally secure manufacturing partner for value-added dairy food products. That's exactly why this farmer-owned cooperative was formed 107 years ago."

In addition to growth in sales, income and production volumes, the cooperative also grew its membership. Kondrup adds, "We added more new dairy farm members than any year in recent history. Westby Cooperative Creamery is now owned by 137 Wisconsin dairy farm families, many of whom are fourth or fifth generation family farmers."

For more information, visit [www.westbycreamery.com](http://www.westbycreamery.com).

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(Photos attached)